



UTAH BOAT DEALER APPLICATION

This form must be completed in its entirety with all required attachments and submitted for approval to the Utah Division of Parks and Recreation, 1594 West North Temple, PO Box 146001, Salt Lake City, Utah 84114. Applicants will be notified of approval or non-approval. If approved, the application will be forwarded to the Division of Motor Vehicles and your business will be added to the approved dealer list. Only companies on this list will be able to obtain dealer demonstration registration and/or temporary registration for boats.

Name of Business Business Address

City State Zip Phone

Fax E-mail Address

Owner's Name (If the business is a corporation, the name(s) of the principal officer(s) of the corporation.)

Federal Employer ID Sales Tax Number

Traditional Boats ☐ New ☐ Used
Personal Watercraft ☐ New ☐ Used

Number Demonstration Tags Requested _____

List the entire line(s) of boat(s) and type(s) (e.g. traditional motorboat, PWC, etc.) that the dealership is either franchised for or authorized by the manufacturer to sell.

Please attach a copy of the manufacturer franchise or authorization agreement for each line and type of vessel listed in this application.

I have read and will adhere to the rules governing the conduct and operations of boat dealer demonstration and temporary registration and will do my part to eliminate abuse of these dealer privileges. I realize if I do not adhere to these requirements I may lose my dealer privileges. *I have attached copies of the appropriate city, county, and state licenses required to do business in Utah and my business is registered with the Department of Commerce.* I will notify the Division of Parks and Recreation, within 10 working days, of any change of status of information required to be on or attached to this form. I do solemnly swear or affirm that the statements set forth in the foregoing application are true and correct and that I, as the owner, member of the partnership, or an officer of the corporation, have the authority to sign this application and to make the statements contained herein.

Print Name Title

Signature Date

FOR DIVISION USE ONLY

Dealer Number _____

Approved number of demonstration tags _____

Approved by Date

R651-213-1. Dealer Numbers and Registration

- (1) Each person acting as a vessel dealer who has an established place of business and is engaged in the business of selling motorboats and/or sailboats shall make application to the Division of Motor Vehicles, who is acting as agent for the division, to obtain dealer numbers and registration decals.
 - (2) The application shall contain the following information:
 - (a) the name of the business;
 - (b) the business address;
 - (c) the business owner's name (if the business is a corporation, the names of the principal officers of the corporation);
 - (d) the type of vessels offered for sale; and
 - (e) the manufacture line of vessels which the dealer holds franchise from the manufacturer to sell.Attached to the application shall be copies of the appropriate city, county, and state licenses required to do business in this state.
 - (3) Upon filing the application by the dealer, the Division of Motor Vehicles may assign dealer numbers and registration decals to the dealer.
 - (4) Dealer numbers and registration decals are valid only when demonstrating a motorboat or sailboat to a prospective purchaser and the dealer or employee of the dealer is present during the demonstration.
 - (5) Every vessel dealer who obtains dealer numbers and registration decals is responsible to maintain the numbers and to control their use.
 - (6) Dealer numbers and registration decals are not valid on any vessel which is a rental or lease unit, or on a vessel which is not part of the dealer inventory and available for immediate sale.
 - (7) Dealer numbers and registration decals shall not be permanently attached to any vessel, but shall be mounted and displayed on a backing plate.
 - (8) If the Division of Motor Vehicles has reasonable grounds to believe that a dealer has failed to comply with any of the above provisions, after notice to the dealer and a hearing, dealer numbers and registration decals may be suspended. Upon suspension, the dealer will surrender all of his dealer numbers and registration decals to the Division of Motor Vehicles within 15 days.
- 73-18-7. (18)(d) adopt rules for the issuance and display of temporary registrations.

R651-214-1. Temporary Registration

- (1) A vessel dealer may apply for temporary registrations to be used on motorboats or sailboats sold by his business. The application to obtain temporary registrations is the same as outlined in Section R651-213-(1).
- (2) Each temporary registration will be valid for a period not to exceed 30 days from date of issue.
- (3) A temporary registration will not be valid on any motorboat or sailboat held in the dealer's inventory for sale or any motorboat or sailboat not sold by the same dealer who issued the registration.
- (4) A dealer shall not issue more than one temporary registration for any motorboat or sailboat.
- (5) A dealer who obtains temporary registrations will be responsible for their issuance and is required to maintain records of each registration obtained and issued. Dealer records will contain a description of the vessel sold, the name and address of the purchaser, and the date issued.
- (6) Temporary registration records kept by the dealer shall be made available for inspection and audit by authorized agents of the Division of Motor Vehicles during regular business hours.
- (7) If the Division of Motor Vehicles has reasonable grounds to believe that a dealer has failed to comply with any of the above provisions, after notice to the dealer and a hearing, temporary registration issuance privileges may be canceled. Upon cancellation, the dealer will surrender all unissued temporary registrations to the Division of Motor Vehicles within 15 days.